

2022 INDUSTRY AT A GLANCE

IN MANITOBA

- Manitoba had 20 hatching egg producers and 125 registered broiler (meat) chicken producers.
- Over 97% of all registered hatching egg and chicken farms in Manitoba are family owned and operated.

Broiler Hatching Eggs

- The average size for a broiler hatching egg farm was 12,655 hens producing 1.90 million eggs annually.
- The smallest farm produced 975,000 eggs every year and the largest produced 4.5 million eggs.
- Manitoba's hatching egg production for 2022 was 39.4 million eggs, up 4.34% from 2021. Manitoba hatcheries imported 5.58 million eggs, down 18.39% from 2021.
- In 2022 locally produced eggs accounted for 87.7% of the total eggs set at Manitoba hatcheries.
- The average hatchability of Manitoba broiler hatching eggs was 86.1% in 2022. Import egg hatchability was 82.8%.
- Hatching egg producers are paid based on the number of saleable chicks. The producer price as of December 31, 2022 was 73.66 cents for every saleable chick. This is 8.36 cents higher than the previous year.
- Manitoba had 4 hatcheries.

Broiler Chickens

- Manitoba had 125 registered chicken farms, located mainly in the southeast corner of Manitoba.
- The average farm raised 75,299 kg of chicken every 7 weeks.
- The largest farm raised 643,778 kg of chicken every 7 weeks. The smallest farm raised 30,000 kg every 7 weeks.
- Most chickens were ready to market when they weighed just under 2 kg. It takes 30-34 days for chickens to reach this weight. These chickens are called "broilers".

- Total chicken production in 2022 = 53.6 million kg eviscerated, up 0.9 million kilograms from the previous year.
- Production in Manitoba increased 23.2% from 2012 to 2022.
- Manitoba had 4% of the total Canadian chicken production. Ontario and Quebec had the greatest market share at 35% and 26% respectively.
- The average price paid to a Manitoba producer for 1 kg of live chicken in 2022 was \$2.1371 (2021 = \$1.8757 , 2020 = \$1.6367).
- Manitoba has 2 federally inspected chicken processing companies – Sunrise Poultry Co. (operating as Dunn-Rite Food Products) and Exceldor Cooperative (commonly known as Granny's Poultry Co-operative Ltd.). There are two provincially licensed companies – Waldner Meats, and Favour-Rite Meats.

IN CANADA

- Canada ranks 19th on the list of leading chicken producing countries. In 2022 Canada raised 1.35 billion kilograms evis. The United States tops the list, producing 20.73 billion kgs in 2022. Brazil and China are second and third with 14.47 billion kgs and 14.30 billion kgs respectively.
- Canada is 23rd on the list of leading chicken importers, bringing in 159 million kgs in 2022. By contrast, Canada ranks 13th on the list of leading chicken exporters, sending 121 million kgs of chicken around the world.
- The Consumer Price Index (CPI) for chicken in 2022 was 193.0 (2002=100). The CPI for all foods was 171.5. In comparison, the American 2022 CPI for chicken parts was 287.4 and 305.4 for all foods.
- Chicken retained its lead as the #1 meat choice in Canada with 40.1% of total meat consumption (2022). In the United States, chicken also leads with a 40.7% share of total meat consumption (2022).
- Canadians ate 35.4 kgs of chicken per person in 2022. Canada had the 20th highest per person chicken consumption in the world in 2022. Qatar led the world with 64.6 kgs per person followed by Peru (55.3 kgs), United States (52.2 kgs) and Australia (50.5 kgs).
- Data for 2019 - 2022 is unavailable: In Canada in 2018, 59% of chicken consumed was purchased at a retail outlet. 24% was purchased from a fast food outlet, 11% from a full service restaurant and 5% was served in hotels and institutions.